UNLOCK PRODUCTIVITY, EFFICIENCY, SECURITY, AND INTEROPERABILITY

Why single sign-on (SSO) logins are better for your organization – and your IT department

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Have you heard the one that starts, "I can't remember my EHR password, and now I'm locked out." Or "Which login goes to the practice management software?" And how about, "What do you mean my password setup is a security risk?" It's a safe bet that If you add up your most tedious demands for IT support, most of them have to do with password usage and management. Single sign-on (SSO) logins – enabling employees to log in once with one set of credentials for all the apps, websites, and data they use -- offer an obvious solution for all the people you support. But did you know that the right SSO solution can unlock significant benefits to your business, your providers, and your IT team? Here's a quick snapshot of how SSO logins can help you:

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1. Improve user efficiency and productivity. SSO logins mean medical professionals can quickly access multiple IT systems and applications with just one set of credentials, eliminating the need to remember and enter multiple passwords. This streamlined access saves time and reduces frustration, allowing doctors to spend less time worrying about their login credentials and more time delivering the best possible patient care.

2. Enhance security and compliance: Effective SSO solutions support advanced authentication and encryption protocols. By centralizing access control and enforcing stringent authentication measures, healthcare organizations can strengthen their security posture and better protect sensitive patient information from unauthorized access and breaches. SSO solutions can also simplify regulatory compliance with protocols like HIPAA by providing detailed audit trails and access controls.

3. Reduce IT support burden: As mentioned above, password-related issues like resets and account lockouts are among the most common healthcare IT support issues. You can dramatically reduce the burden on IT support staff by implementing an SSO system, including self-service password management and password synchronization. As a result, your professionals can allocate more time and resources to strategic initiatives and mission-critical tasks, ultimately improving service delivery and responsiveness, not to mention job satisfaction among your IT team members.

4. Seamlessly integrate applications. Healthcare organizations require multiple specialized software applications and systems, ranging from electronic health records (EHR) to billing and patient scheduling. SSO solutions can enable seamless integration and interoperability between these disparate systems by providing a unified authentication mechanism. As a result, you can simplify access for medical professionals and promote data consistency and accuracy across the organization, leading to better decision-making and patient care coordination.



Of course, not all SSO solutions are created – or implemented – alike. The key to these benefits is the right solution, applied with minimal (if any) disruption to operations and work-flow. That's where Medicus IT comes in. Our deep experience bringing SSO functionality to healthcare organizations offers significant productivity, efficiency, security, and interoperability advantages – all of which come together to ensure better patient outcomes and higher organization-wide effectiveness.

If you're ready to bring all these advantages to your healthcare business, we're ready to show you the best way to do it. Ask us about our mCare managed IT solution. Learn more by clicking here.

